

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:	Lawrence Morrisroe, et al.	Examiner:	Yehdega Retta
Serial No.	10/696,295	Group Art Unit:	3622
Filed:	October 28, 2003	Docket No.	085804-010801
Title:	METHOD AND SYSTEM FOR CREATING, SERVING AND TRACKING ADVERTISEMENTS		
Customer No.:	32361		

CERTIFICATE OF TRANSMISSION

I hereby certify that this document is being transmitted electronically to the United States Patent and Trademark Office via the EFS Web e-Filing system on August 20, 2007.


Name: Grlene Banks

RESPONSE TO OFFICE ACTION

Date: August 20, 2007

MAIL STOP: AMENDMENT
Commissioner for Patents
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Sir:

This is in response to the Office Action mailed May 18, 2007.